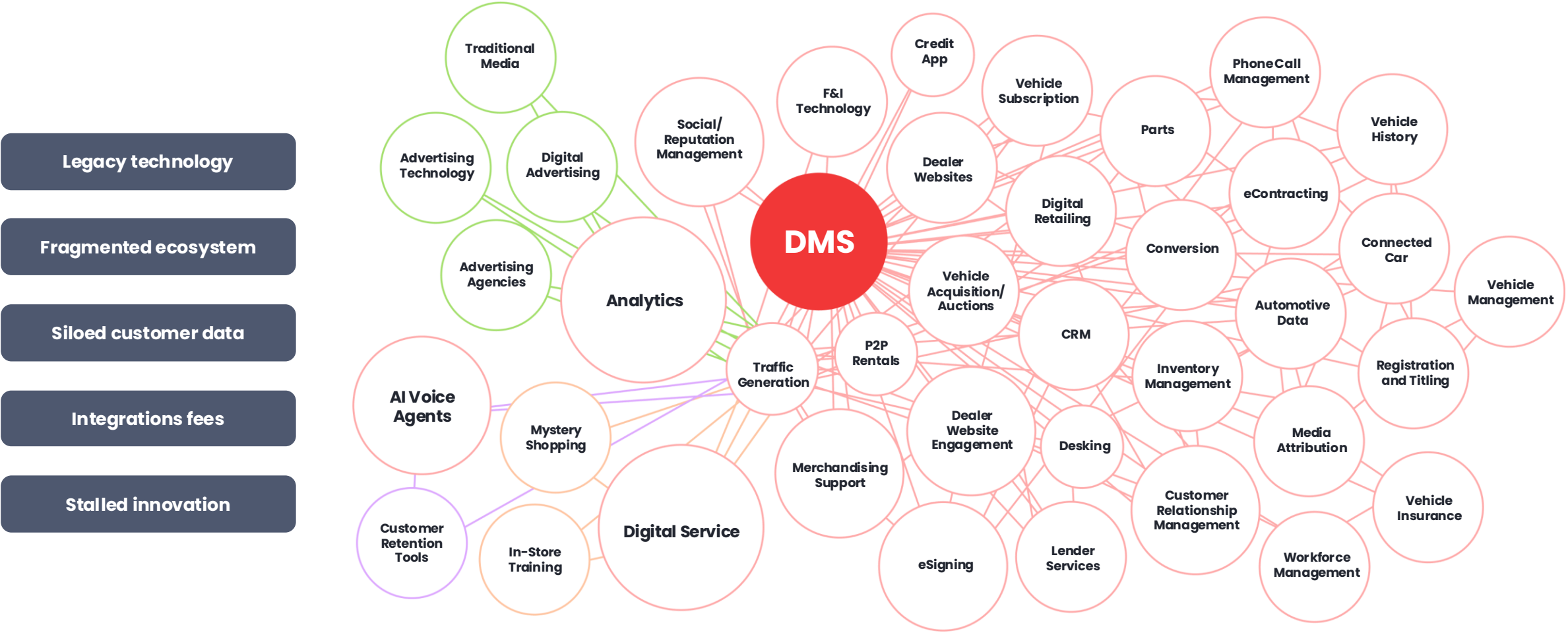


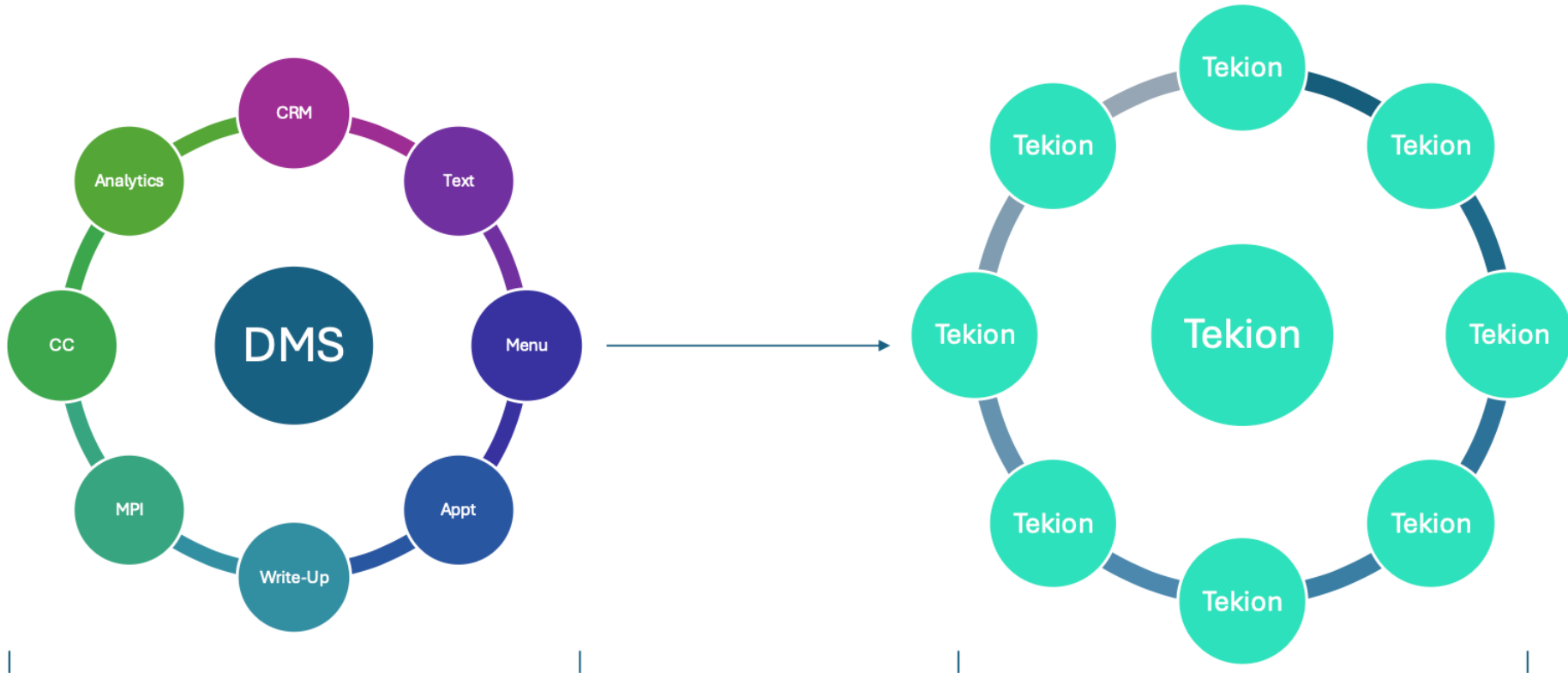
TEKION

Most dealer groups are using numerous, stitched-together systems

When tethered to an old-school DMS, this creates unnecessary headaches and costs.



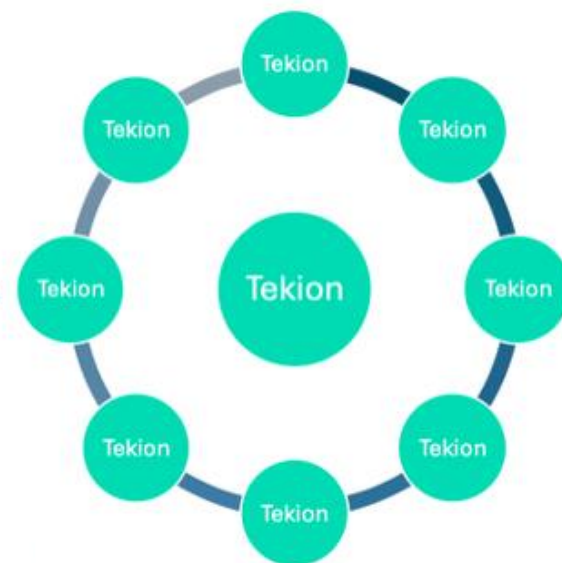
Tekion is changing the way dealers are supported



How Tekion Delivers

Unified Customer Experience

- One customer record across Sales, Service, Parts, and Accounting
- Less re-keying so teams can focus on the **guest experience—not the software**



End-to-End Workflows

- Connected, start-to-finish processes (no point-solution gaps)
- Automation + smart defaults to reduce clicks
- Mobile approvals and actions anywhere

Real-Time Insights & Native AI

- Live, **role-based dashboards** for every department
- **Native AI** embedded in workflows to surface what matters next

Best-in-Class Security

- **Role-based access** by store/department/job
- **Audit trails** for key actions and approvals
- Cloud-native on AWS, backed by SOC and ISO certifications and AWS security controls

Proven Business Benefits

Dealer Industry
Average

\$461

\$ / RO^[1]

\$1,666

Backend Gross PVR^[2]

1.56

F&I Product Index^[3]

**Southeast Tekion ARC
Top Quartile**

\$1,088 (+136%)

\$ / RO

\$2,712 (+63%)

Backend Gross PVR

2.34 (+50%)

F&I Product Index

Southeast Tekion ARC
Overall Average

\$602 (+31%)

\$ / RO

\$1,869 (+12%)

Backend Gross PVR

1.58 (+2%)

F&I Product Index

¹NADA Mid-Year 2025 ²Presidio-NCM Q2 2025 ³StoneEagle Q2 2025

*Data shown reflects ~350 Tekion customers in the Southeast U.S.

Tekion's Impact on Dutch Miller

1. **Lowered system cost:** Eliminate vendor sprawl (80%+) and reduced overhead, saving **\$20K–\$25K/month**
2. **Increased service throughput:** Shorten repair workflow and improve customer pay conversion
3. **Accelerate deal flow:** Reduced transaction time from **35–40 minutes to ~10 minutes**
4. **Improve financial visibility:** Cut review time from **hours to 15 minutes**
5. **Standardize execution across stores:** Improve comparability, accountability, and scale



“

If you want to be on the cutting edge of technology, I would definitely recommend Tekion.

Roger Workman, CIO

Dutch Miller
"YOUR HOME FOR FRIENDS AND FAMILY PRICING"



Value is an **ongoing** conversation with Tekion.

Always-on Performance Monitoring & Partnership

F&I PRODUCT PENETRATION ANALYSIS					
Total Deal Count	:	F&I Product In Deal	Avg. F&I Products Within Deal	F&I Penetration %	
506		626	2.2	56.13	

F&I CASTING ANALYSIS - BACK PRODUCTS & GROSS METRICS					
Total Deal Count	Back Product Per Deal	Avg Back Gross Per Deal	Avg Gross Per Back Product	Avg Total Gross Per Deal	Ipad Penetration %
370	0.64	2.02K	3.16K	2.11K	14.05

SERVICE MODULE METRICS OVERVIEW					
Total RO Count	Avg RO Cycle Time (hrs)	Avg Checkin Cycle Time (hrs)	Avg Dispatch Cycle Time (hrs)	Avg Invoice Cycle Time (hrs)	Avg Cashiering Cycle Time (hrs)
3.23K	51.8	3.0	24.0	8.48	29.1



TEKION
2,500+ Dealer Partnerships

**Embrace your unique station.
Lead through innovation.**