

## SAMPLE COMPLIANT ADVERTISEMENT



MSRP	\$20,000
Dealer Discount*	- \$ 2,500
Dealer's Processing fee	+ \$ 895

(Not required by law)

**DEALER'S TOTAL PRICE\*\* \$18,395**

\*\* DEALER'S TOTAL PRICE **does not include** governmental fees such as Tax, Tag/Title, and Electronic Titling Fee.

**Additional Offers that You May Qualify For:**

Military Discount***	\$500
First time Car Buyer****	\$500
College Grad Discount*****	\$500

\* Dealer Discount is available to everyone; if its not, it should not be included in the math box.

\*\* Freight and the Processing fee should be included in the Dealer's Total Price.

**DISCLOSURES:**

MSRP is the Manufacturer's Suggested Retail Price (MSRP) and is for information purposes only. MSRP is not the dealer's advertised or asking price.

Dealer's Total Price expires at the end of each business day.

\*\*\*Military Discount is a manufacturer rebate and to qualify you or your spouse must be active duty for at least two (2) years

\*\*\*\* First time Car Buyer is a manufacturer incentive and to qualify you or your spouse must never have purchased a vehicle previously.

\*\*\*\*\*College Grad Discount is a manufacturer rebate and to qualify you or your spouse must have graduated from an accredited two or four-year college within the last 2 years.