



RockED launches VADA Dealer Program

Learn how RockED turns training into growth management:
Daily, pro-active, in-the-flow-of-work, personalized



Growth Platform:

Empower your teams to get better every day.

- ✓ Mobile-only to access anytime anywhere without extra log-in
- ✓ Micro-learning videos for short attention & high retention
- ✓ Personalized Learning & Development experience
- ✓ Daily growth engine for continuous learning & streaks
- ✓ Self-study pathways for Sales, BDC, Service & Leadership teams
- ✓ Manager coaching tool & reporting for effective 1:1 sessions
- ✓ Meeting-in-the-box to perfect recurring group huddles
- ✓ Broadcasting features to reach teams now & without filters

[Learn More!](#)

Expert Guidance:

Learn from the best in the industry & beyond.

- ✓ Industry experts share their secrets & actionable advice to apply today
- ✓ Role-based guides build relevance for Sales, BDC, Service, Leadership
- ✓ Tenure-responsive learning to grow veterans & green peas alike
- ✓ Competency-powered to build key capabilities to perform better
- ✓ Video mentor moments paired with science-based interactions & sparks
- ✓ Modern library to address today & tomorrow's dealership challenges
- ✓ New guides released every month following dealer requests
- ✓ Custom dealership content development on demand

[Watch a Guide!](#)

Partner Success:

Your success is ours. We'll make sure of it.

- ✓ In-store launch with your leadership teams & learners
- ✓ Dedicated Partner Success team with dealership work history
- ✓ Quarterly in-store visits & coaching in Sales, Service, Leadership
- ✓ On-demand reports in app & weekly summaries with action items
- ✓ Weekly enhancement updates on expert guides & platform features
- ✓ Monthly notifications of dealership-wide learner of the month
- ✓ Quarterly roundtables & virtual thought-leadership Growth events

[Meet Katie Loyas!](#)

RockED Value:

Let's grow together now.

- ✓ **Unlimited learners:** in Sales, BDC, Service & Leadership
- ✓ **VADA deal:** \$795 monthly per store
- ✓ **Low implementation:** First month one-time (no travel and labor)
- ✓ **Special custom content:** TBD
- ✓ **No risk term:** month-to-month
- ✓ **No hidden fees:** no extra charges for users, transactions, data

[Reach out for a Test Drive:](#)



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