

**Consent to Use of Name, Testimonial, and/or Image**

Date: \_\_\_\_\_

You are: \_\_\_\_\_  
Customer Name(s)

Dealer (We) are: \_\_\_\_\_  
Dealer Name

You authorize Dealer to use Your name, a testimonial about our dealership that You have provided, to take a photographic or digital image of You, or to make a sound or image recording of You, and publish the same (the “Material(s)”) on our website, on websites or applications to which We contribute that are the domains of others, or in social media postings by the Dealer or our employees.

All rights to the Material(s) belong to Dealer, and We may use them for commercial purposes. You authorize us to upload the Material(s) and use them as We see fit. If You ask us to remove the Material(s), We will make reasonable efforts to do so, but We will have no liability for uploading or use of the Materials(s) prior to Your request or for our inability to remove them from websites, applications, or social media that We do not control.

You agree to release Dealer, its officers, and employees for claims (including claims for violation of right of privacy, misuse of Your Material(s), and similar claims for damages) arising from Dealer’s use and publication of the Material(s) as described in this Consent.

In the event of any dispute, You agree that it will be arbitrated in the county in which We are located by an alternative dispute resolution agency that You may choose.

\_\_\_\_\_ Date: \_\_\_\_\_  
Customer Signature

\_\_\_\_\_ Date: \_\_\_\_\_  
Customer Signature