

COX AUTOMOTIVE RETAIL SOLUTIONS COVID-19 ASSISTANCE PROGRAM

March 20, 2020

Dear Clients:

Speaking with many of you over the last week, we have been working through personalized plans to support your individual needs. These conversations made it clear we needed to come back to you with more.

In response, we are launching the ***Cox Automotive Retail Solutions COVID-19 Assistance Program***.

For the months of April and May 2020, Cox Automotive Retail Solutions will provide a 50% discount on our Retail Solutions Dealer Subscription Product fees that include the following:

- Autotrader Subscription Listings
- Dealer.com Websites and Digital Retailing
- Dealertrack DMS
- Dealertrack F&I
- Dealertrack Registration & Titling Subscription Products
- HomeNet Automotive
- KBB Instant Cash Offer (ICO)
- vAuto
- VinSolutions
- Xtime

This reduction applies only to Cox Automotive Retail Solutions subscription fees. Associated fees from non-Cox Automotive entities remain the domain of those entities for their services. If any DMS provider lowers or waives their fees to Cox Automotive, we will pass the entire savings along to you, our dealer clients.

As for our valued OEM partners, Cox Automotive will work with you to determine how to distribute the funds through respective programs.

No action is required by you at this time to receive this discount. Your partnership with Cox Automotive and commitment to your employees, communities, and our industry is greatly appreciated, now and always.

Keith Jezek
President, Retail Solutions