

PERMANENT/TEMPORARY DEALER PROMOTIONAL PLATES APPLICATION

Purpose: Use this form to apply for permanent/temporary dealer promotional license plates.

Instructions: Mail completed form, with the appropriate fees, to DMV at the address above or submit at any DMV Customer Service Center.
Fees: \$100.00 per permanent plate, \$25.00 for first temporary plate, \$2.00 each additional temporary plate.

DEALER INFORMATION		
DEALER NAME	DEALER TYPE	DEALER NUMBER
BUSINESS ADDRESS		SSN OR EMPLOYER ID #
CITY	STATE	ZIP CODE

PLATE INFORMATION	
INDICATE QUANTITY IN BOXES:	
<input type="checkbox"/> ISSUE PERMANENT PROMOTIONAL PLATE	<input type="checkbox"/> ISSUE GENERIC TEMPORARY PROMOTIONAL PLATE
<input type="checkbox"/> REQUEST FOR USE OF PLATE	<input type="checkbox"/> ISSUE DEALER DESIGNED TEMPORARY PROMOTIONAL PLATE
<input type="checkbox"/> EXTENSION OF USE OF PERMANENT PLATE	<input type="checkbox"/> TOTAL QUANTITY OF PLATES ORDERED
NAME OF FIRST EVENT	USE OF PLATES REQUESTED FROM _____ TO _____
NAME OF SECOND EVENT	USE OF PLATES REQUESTED FROM _____ TO _____
HAVE YOU PREVIOUSLY SUBMITTED CAMERA READY ARTWORK? <input type="checkbox"/> YES <input type="checkbox"/> NO IF NO, PLEASE ATTACH.	

INSURANCE CERTIFICATION (check one box)
<input type="checkbox"/> I/we certify that vehicles owned or assigned to my firm are insured by a policy issued through an insurance company licensed to do business in Virginia and that the policy provides at least the minimum amount of coverage as required by Virginia law.
<input type="checkbox"/> A certificate of self-insurance number _____ has been issued by DMV pursuant to §46.2-368 for the series of dealer's license plates issued.
NOTE: AUTOMOBILE LIABILITY INSURANCE MUST BE MAINTAINED ON EACH DEALER'S LICENSE PLATE FOR AS LONG AS THAT PLATE REMAINS VALID.

CERTIFICATION		
I certify and affirm that all information presented in this form is true and correct, that any documents I have presented to DMV are genuine, and that the information included in all supporting documentation is true and accurate. I make this certification and affirmation under penalty of perjury and I understand that knowingly making a false statement or representation on this form is a criminal violation.		
OWNER, PARTNER OR OFFICER NAME (print)	OWNER, PARTNER OR OFFICER SIGNATURE	DATE (mm/dd/yyyy)

DMV USE ONLY			
FEE	DECAL NUMBERS ISSUED	FROM	TO