



Engaging in the Political Process

Over the years, you've heard VADA talk often about the importance of dealer involvement in the political process. Our engagement is especially vital this year, when all 140 seats in the Virginia General Assembly are up for grabs.

Just as important is finding ways to support your people in having the time to vote. Many of our dealer groups employ large numbers of employees, and you should offer flexibility for them to get to the polls during voting hours. Of course, you can't tell them how to vote, but you can remind them to vote for candidates who are pro-business and pro-dealer.

VADA's political action committee helps us engage. Our political action committee allows franchised dealers to support your hometown candidates and pro-dealer candidates across Virginia who understand the importance of our industry and are willing to listen.

Our ability to speak with a unified voice to protect Virginia dealers, like you, has been a central function of our association for decades. And we encourage you to continue giving, so that we can continue our role as one of the most prominent trade associations in the Commonwealth and a leader of its kind nationwide.

Giving Directly to Candidate Campaigns

What if you wish to contribute money directly to candidate campaigns? What are the rules surrounding that sort of political involvement?

Here are some things to know about campaign finance in Virginia:

- You can contribute to a candidate campaign via personal or corporate donation.
- There is no limit to what you can give.
- Similarly, there is no limit to what a candidate can receive.
- The only caveat is that recipients of campaign contributions must report the name, address, and employer of anyone who gives them more than \$100.

VOTE! Election Day is Tuesday, Nov. 5!

This year, all 140 seats in the General Assembly are up for grabs. Virginia's legislature includes 40 seats in the Senate and 100 seats in the House of Delegates. Currently, Republicans hold a close majority in both chambers, making the November elections full of intrigue with massive implications for the Commonwealth's future.

With the legislature makeup uncertain, it's essential that we support and elect candidates who are pro-business and—more specifically—pro-dealer.

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